## DBS INSTITUTE OF TECHNOLOGY

KAVALI, SPSR NELLORE Dt. Ph:08626 211599, 211699

Dt: 7-1-2013.

## **CAMPUS RECRUITMENT**

K7 computing, a Chennai based Software Company is conducting campus recruitment for B.Tech CSE students on 10-1-2013 at DBS Institute of Technology, Kavali. Interested students are requested to register in the Placement Cell. The details of the company are given below:

Name of the Company

: K7 Computing

Eligibility

: B.Tech CSE

Salary per Annum

: Rs.1,38,000

Date of Interview

: 10-1-2013 at 9.30 am

## Job Description:

- 1. Responsible for business growth Direct Sales Marketing K7 Business Lite anti virus products to sell 1 to 50 End users. Our division calls So Ho Division.
- 2. Consistent sales efforts to attain daily, weekly, monthly milestone set to achieve business excellence.
- 3. Executive & ensure revenue growth Skills.
- 4. Implementation of effective marketing & business strategy.
- 5. Every generating leads through cold knocks in the commercial area.
- 6. Develop competitive sales programs and strategies to improve the product awareness and ensure enhanced brand visibility. Business Development.

7. Competitor tracking and analysis.

PRINCIPAL